

If A Robbery Happens

Someone points a gun at you and demands your money. What do you do? **GIVE IT TO HIM!**

Never Refuse A Robber!

If you have a silent alarm and can reach it unnoticed, use it. Otherwise, wait until the robber leaves. Remember: use your alarm with care. Excessive false alarms can cause problems for law enforcement and for you.

Make sure that your video system is working and that it is capable of capturing usable (identifiable) images. Remember, just because you can see what happened does not mean that you can identify who did it.

Check with an alarm consultant to address things like cameras, lenses, lighting, and positioning. All of these factors can be important in the line between identifying a person and just seeing what happened.

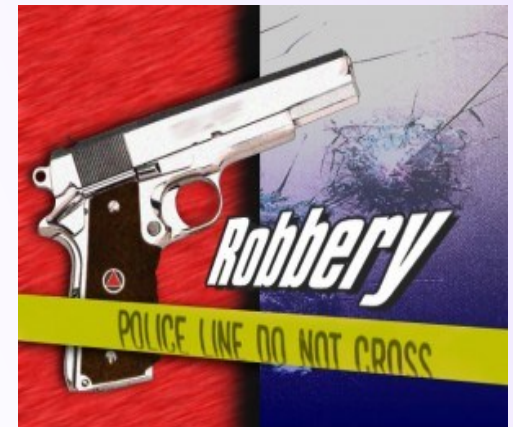
The Oxnard Police Department encourages you to be a partner in public safety as part of the ***“Operation Safer & Stronger”*** initiative. Anyone with information regarding criminal activity should contact the Oxnard Police Department at (805) 385-7740 or 9-1-1.



BUSINESS CRIME PREVENTION

MAKE ROBBERY RISKY

*Crime and Violence Prevention Center •
California Attorney General's Office*



OXNARD POLICE DEPARTMENT

Jeri Williams, Chief of Police
251 South "C" St., Oxnard, CA 93030
BUSINESS (805) 385-7600
NON-EMERGENCY (805) 385-7740
EMERGENCY 9-1-1 or (805) 486-1663

Robbery

It is a crime “against the person” and a frightening experience. It can result in injury or even death to the victim. In protecting your business from robbery, it is important to remember to take preventive measures and make it obvious that those measures have been taken.

How to Discourage Robbery

- Avoid working alone. If you must, turn on a hidden radio or TV so robbers will think there is someone with you.
- Vary the schedule and route for your bank deposits each day. Keep only necessary cash in the drawer. Then, if you are robbed, you’ll reduce your losses.
- Make sure your cash register is clearly visible to passers-by. Arrange the counter so that the customer or robber is visible from the street.

- Avoid placing signs or displays near windows which block visibility from the street.
- If your business runs an exceptionally high risk of robbery, you may want to invest in a bulletproof cashier screen. A screen “defuses” the robbers’ threat, but other prevention measures may be equally effective at lower cost.
- Display signs at entrances and exits indicating that safes require secondary keys not in the possession of employees.
- Advertise your security alarm system with signs in visible locations. Make sure your employees know how to operate a panic button if one is included in your alarm system.
- Develop a mutual aid system among stores on your block. Agree to keep an eye on each other’s buildings and watch for any suspicious activities. Install “buddy buzzer” alarms so you can signal your neighbor to call law enforcement if you are being robbed.

More Tips

- Record the serial number of the bottom bill in each bin of the cash drawer and instruct employees not to use these bills in making change.
- Place colored tape markers at exits. If you are robbed, you can then get an accurate estimate of the suspect’s height as he or she leaves.
- Keep “bait” money in a spare compartment of cash registers. The bait packet should be separated by face value as other bills. Keep a list of the serial numbers to give to law enforcement officials if you are robbed.

